



I've been discovering many amazing tools used to help with various forms of SEO and Online Marketing. Many of which I'll be offering tutorials on how to use properly, but for now, here is a list of some of the best tools to get you started. Many have Free Versions or Free Trials.

I've used countless tools and software packages in my efforts over the years. Some were great, some not so much. I've found uses for online marketing software that others found useless and I've found things people love that I thought to be garbage. Nevertheless, part of using software is finding new and useful methods of efficiency. I'm going to break down a list of what I have found to be the most useful tools and software packages and eventually I'll get around to showing you how to use them all as well! Most you shouldn't have any troubles figuring out on your own though.

Overall Amazing SEO Software

[SEO Powersuite \(Get The Free Versions\)](#) – Quite simply, this suite of SEO tools is amazing. Easy to use and understand what's happening and it's so powerful. The best SEO software in the industry, but it's a little pricey unless you buy the suite together as opposed to getting each title separately. The suite comes with [Rank](#)

[Tracker](#), [Link Assistant](#), [SEO Spyglass](#) and [Website Auditor](#). If you are new to SEO or even a veteran, this suite will save you a lot of money from trying other software that didn't work so well or it will replace everything you're using now.

Tiered Link Building On A Budget

[GSA Search Engine Ranker](#) (Get the Full 5 Day Trial) – I wouldn't use this for backlinks to your money site or homepage anymore but for building Tiered Backlinks, there is nothing better. I've built 200,000 backlinks in 24 hours before with this software during my churn and burn lead gen campaigns. This is VERY powerful software and relatively cheap too.

[Link Emperor](#) – (\$50 links for \$7) An amazing web based link building service that utilizes private network blogs and tiers.

[SEnuke](#) (Full 14 day trial) – One of the big daddies of backlink building software but its pricey. If you're already rich, check it out!

Competitor Analysis

[Traffic Travis](#) (Free Version)- If you are getting your hands dirty in SEO on a budget, Traffic Travis is one of the best tools I've found that doesn't cost a fortune. \$99 a year and it has all of the bells and whistles. You can see my Traffic Travis review here.

[SemRush](#)(Free Version) – A very powerful web based system.

Content Creation

[WordAI](#) (3 Day Trial) – Content Spinner for Article Marketing

[Spinner Chief](#) (Free Version or \$7 for 3 Day Trial) – They claim to be the best. You'll have to decide for yourself.

Email Marketing

[aWeber](#) (Free 30 Day Trial) – Seriously, I'm going to use this eventually. I've read all about it, watched the videos and it looks AMAZING. I know it's the crem'de'le'crem of newsletter email marketing and auto responders. All of the top players use it. I will too, just not yet....

[GetResponse](#) (Free 30 Day Trial – aWeber's major competitor. Looks pretty good.

Hosting

[JvZooHost](#) – This is a major marketing company that now provides hosting services on the cheap. Worth looking into.

[CloudFlare](#) (Free Version) CDN Hosting – Basically, they host your images and videos and other such website content so that your site loads faster not only in the US but in other countries. It helps with SEO ranking as load times for sites are a ranking signal.

Keyword Research

[Market Samurai](#) (Full 14 Day Trial) – The keyword modules in Market Samurai are of the best in the business. This is how you find profitable niche keywords to make you money!

On Site SEO

[Website Auditor](#) (Free Version) – This single title is bundled in the SEO Powersuite and is amazing!

[Pingdom](#) (Free Tool) – Test your sites loading speeds for free. Very good and free tool.

Rank Tracking

[Rank Tracker](#) (Free Version) – This is bundled in the [SEO PowerSuite](#) and is of course one of the best titles on the market.

[SerpBook](#) (Free 14 Day Trial) – This is pretty sick as it will check your rankings up to 12 times daily in the cloud! Boom! It also checks other metrics such as PR, Alexa and more.

SEO Multi Tools

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Social Media

[Mass Planner](#) – Flat out, the best Social Media Automation software on the web.

[Drip Revolution](#) (7 Day Trial) – This is a great and fairly cheap way of building mass social signals to your website or articles. They integrate with Facebook, Twitter, Pinterest, Google+, YouTube and more.

[Tweet Attacks Pro](#) (\$7 trial)- If you want to create, run and manage hundreds of Twitter Accounts on autopilot, this is the best software you'll find to do it with ease.

[SocialSynd](#) (\$1 Trial) – This is simply badass if you're wanting serious social signals. SocialSynd will drip social signals to any URL you want including Facebook, YouTube videos, etc.

HootSuite (Free Version) – You can use Hootsuite to manage Twitterk Facebook and Google+ and schedule update posts and more.

[TubeToolbox](#) (Free Trial) – This software is ridiculous for anyone want to promote anything using youtube. Period.

WordPress

[SocialLocker](#) – Awesome plugin that enables you to high links or content behind a social pay wall. Pay with a Teet or Like and the user gets access to your special treat.

[ZeroBounce WP Plugin](#) – Seriously, this should be the first plugin you install on your WordPress site. I use it and it works. Bounce rates are a big ranking signal and having a high one can slam your site. This plugin lets you redirect users to whatever URL you want when they click their back button. It's amazing.